



**TULIP*
BULBS
DIRECT
TO YOU
FROM
HOLLAND
GROWER**

***ALSO OTHER DUTCH
BULB VARIETIES**

1958



Stassen Floral Gardens, Inc.
106 Jefferson Ave.
Roslyn Heights, N.Y.

TRIAL COLLECTION

10 **RED EMPEROR TULIPS**
25 **BLUE GRAPE HYACINTHS**

A stunning effect is obtained by planting the two together. Bloom at the same time.

35 for \$2.00

Famous RED EMPEROR TULIPS

Easily the best-known red Tulip for its intense color and spectacular giant-size flower. Blooms in April.

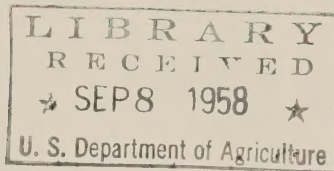
10 for \$1.60

25 for \$3.65

100 for \$13.50

BLUE GRAPE HYACINTHS 100 for \$2.30

BULK RATE



Stassen

FRESH BULBS by Fastest Service

FROM THE NETHERLANDS

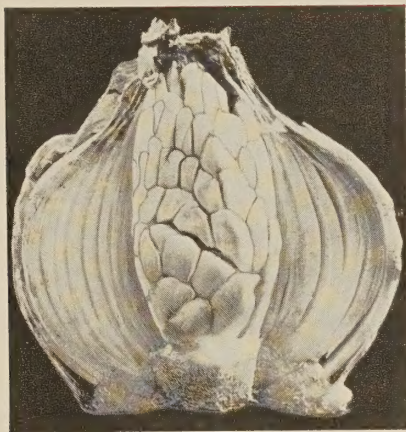
Direct to You

Within a matter of days (not months), through this special exclusive service, these fresh bulbs reach you in the same healthy condition they left the grower in Holland.

DON'T GAMBLE WITH YOUR SPRING GARDEN!

PLANT FRESH BULBS, not bulbs that have been lying around packaged and improperly stored for too long. Improperly handled bulbs are doomed to fail.

ONLY *Living* FLOWER BULBS ARE SURE TO BLOOM!



*New flower buds are developing
IN THE BULB at harvesting time
in Holland.*

*These growing buds MUST BE
protected by proper curing, handling
and storage at the right temperature
until planted in your garden.*



The flower bud has been carefully guarded in this cut-through Hyacinth bulb. This actual photo shows the bud complete in every detail at planting time.

Check the results this spring from properly handled bulbs compared with inexpertly cared-for bulbs.

- ✓ GUARANTEED VIGOROUS, HEALTHY PLANTS INSTEAD OF STUNTED PLANTS.
- ✓ WELL-DEVELOPED FLOWERS REACHING THEIR UTMOST HEIGHT INSTEAD OF DWARF-STEMMED, PUNY FLOWERS.
- ✓ LONG-LASTING FLOWERS RETAINING THEIR FORM AND VIVID COLOR INSTEAD OF SHORT-LIVED, FADED AND BLEMISHED FLOWERS.

FRESH BULBS BY FASTEST SERVICE

All offers marked "DIRECT FROM HOLLAND GROWER" are packed in special unit bags to keep the bulbs in best condition while in transit. They are packed in Holland in specially designed shipping cartons for direct-to-you service.

Within hours after the shipments of pre-packed units come from the docks, they are on the way to customers. Your bulbs come "right off the boat." Bulbs thus obtained are just as fresh and sound as when they left the Holland warehouses.



SEE COMPLETE LIST OF "Direct From Holland" Offers on order blank inside

Introducing **"N-4" TULIPS**

OF NEXT DECADE

Today the Dutch hybridizers are successfully developing an entirely new race of Tulips.

Thousands of hybrids are developed that represent only hereditary units already known. Once in a million does the hybrid show, as in this case, a REDOUBLING of hereditary units called "N-4" that result in new qualities. These Tulips:

- ✓ DWARF ALL OTHER TULIPS IN SIZE OF FLOWER
- ✓ PRODUCE AMAZING NEW TULIP COLORS
- ✓ SURPASS ALL THE DESIRABLE QUALITIES OF TODAY'S TULIPS BESIDES GIVING QUALITIES NEVER ENJOYED BEFORE

Be the first in your neighborhood to purchase these "N-4" unnamed Tulips of the next generation. Shipped direct from Holland's experimental Farms.



UNIT OF 18 BULBS \$3.40

3 Units \$9.85—(They Make Rare Gifts!)

POSTPAID to any address





New DARWIN HYBRIDS

New varieties of unsurpassable beauty, elegance and charm. Truly "Tulips of Tomorrow."

APELDOORN. Immense orange-scarlet flowers with a black base edged yellow.	3	10
GUDOSCHNIK. The deep yellow ground color is handsomely contrasted by numerous reddish spots.	95	2 85
HOLLAND'S GLORY. A striking blend of bright crimson and soft orange. Easily the largest Tulip of today.	75	2 25

Novelty TULIPS

QUEEN OF SHEBA. Long flower with beautifully reflexed petals of deep brown-red, broadly bordered yellow.	75	2 25
VAN DYCK. A striking new Parrot variety of pure pink. Gigantic flower.	65	1 95



COLLECTION C
3 bulbs each of above 5 varieties
15 for \$3.00

APRIL FLOWERING TULIPS

Among the most welcome sights is the bursting in bloom of the Early-flowering Tulips. They commence to bloom in April and provide a variety of brilliant colors in the garden till the May-flowering Tulips take over the crown of beauty.

SINGLE EARLY

Growing on shorter stems than the May-flowering Tulips, they are very strong and resistant to the harsh winds and rains of spring. They are exceptionally valuable for planting in borders and formal beds.

BRILLIANT RED	DELICATE PINK
SNOW-WHITE	GOLDEN YELLOW
PURE ORANGE	SCARLET AND YELLOW
	SPLENDID MIXTURE

25 for \$3.10 **10 for \$1.30** 100 for \$11.15

DOUBLE EARLY

The fully double flowers resemble peonies when they open in the sun. Planted close together, they form a veritable carpet of flowers. Ideal for bedding.

CRIMSON-RED	SNOW-WHITE
CLEAR PINK	GOLDEN YELLOW
BRIGHT ORANGE	SPLENDID MIXTURE

25 for \$3.15 **10 for \$1.30** 100 for \$11.25

HOLLAND SENDS HER BEST TO YOU!



SCARLET LEADER

DUKE OF WELLINGTON

SUNKIST

THE BISHOP

THE PEACH

QUEEN OF THE NIGHT

25 for \$2.95
of any ONE variety
10 for \$1.25 **100 for \$10.70**

10 BLUE RIBBON

DUKE OF WELLINGTON. Pure white; long stem. Flowers are of excellent substance.

FLAMING BEAUTY. The dazzling blossom is of the purest yellow boldly flamed with tongues of brilliant red.

MONTGOMERY. The spectacular color combination of white and carmine-red makes this the most exciting May-flowering Tulip imaginable.

QUEEN OF THE NIGHT. Satiny black flower on tall stem. The darkest Tulip of all.

RED MATADOR. A gorgeous new bright scarlet Tulip. One of the longest-lasting and most eye-catching Tulips we have seen.

RED MATADOR

MONTGOMERY

FLAMING BEAUTY

SMILING QUEEN



COLLECTION A
5 bulbs each of 10 varieties illustrated
50 for \$5.80
COLLECTION AA
10 of each variety
100 for \$10.70
Separately packed and labeled

DARWIN TULIPS

SCARLET LEADER. Scarlet with pronounced blue heart. A magnificent variety in every way.

SMILING QUEEN. Pure and radiant flowers are deep pink edged with silvery pink. Huge and beautifully formed.

SUNKIST. Brilliant golden yellow. Large flower of splendid form and substance.

THE BISHOP. Bright violet-blue. This desirable Tulip is the best in its color. Large flower on tall stem.

THE PEACH. Pink, shaded peach with lighter edges. An elegant, very attractive flower.

Peony-Flowered TULIPS

They give tremendous flowers, packed with numerous petals, forming a completely filled flower that strongly resembles a peony. Among the last of the May-flowering Tulips to bloom. Their heavy, massive flowers are supported by strong stems 18 inches high. Known for their long-lasting qualities, they revel in a little shading against the hot mid-day sun, to help them carry their spectacular blooms erect.

EROS. Huge, compact flower of clear old-rose. An outstandingly beautiful double variety.

GERBRAND KIEFT. The fully double flower is filled with maroon-red petals which are bordered white. An exquisite novelty among the Peony-flowered varieties.

MOUNT TACOMA. Perfectly shaped, double flower of pure white.

NIZZA. The nicely shaped, double flower is clear yellow, beautifully flaked with bright red.

SYMPHONIA. The exquisitely formed, double flower is brilliant cherry-red. Very long-lasting.

10 for \$1.35 **Any ONE variety 25 for \$3.15** 100 for \$11.50



COLLECTION F
5 bulbs each of above 5 varieties
25 for \$3.20

Rainbow Mixture of DARWIN TULIPS

For flower lovers who prefer various colors mixed together instead of one-colored groups, here is an inexpensive rainbow mixture of many different colors. Extremely fine for cutting.

50 for \$4.20

March to May Flowering TULIP COLLECTION H

7 to 8 weeks of continuous Tulip bloom!
Imagine having Tulips in bloom weeks before your neighbor and even after most Tulips have finished blooming. Plant each group separately where you want it to bloom, according to its blooming time.

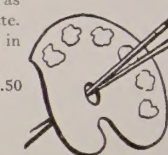
- 10 EARLIEST FLOWERING
- 10 MEDIUM-EARLY FLOWERING
- 10 MIDSEASON FLOWERING
- 10 LATE-SEASON FLOWERING
- 10 LATEST FLOWERING

Artistic REMBRANDT TULIPS

These flamboyant Tulips are rightly named after the celebrated painter. Each flower is fantastically striped, feathered or beautifully flamed in an amazing variety of brilliant colors as if mixed on the artist's palette. Grow 26 inches tall. Bloom in May.

10 for \$1.35 100 for \$11.50

25 for \$3.15



Fantastic PARROT TULIPS

Their petals are slashed and fringed along the edges and marked on the outside with shades of green.

BLACK PARROT. Purplish black. Sturdy stem.

BLUE PARROT. Rich bluish heliotrope. Very large when fully opened.

FANTASY. Elegantly shaped flower of clear rose-pink.

FIREBIRD. Intense, fiery red. A rare beauty.

ORANGE FAVORITE. Orange, tinted rose.

TEXAS GOLD. A charming Parrot of pure yellow.

10 for \$1.15 25 for \$2.65 100 for \$9.75



COLLECTION D
5 bulbs each of 6 Parrot varieties
30 for \$3.20



BLUE PARROT

Ever Popular MAY-FLOWERING Varieties

Bursting into glorious bloom in May, these long-stemmed beauties will add gaiety and magnificent color to your garden, turning it into a fairyland of Dutch Masterpieces. Use them in clumps in the border, in groups between evergreens, against a green hedge, garden wall, fence or similar background, where they will make an unforgettable picture next spring.

ADVANCE. (Cottage.) Very large, orange-scarlet. The first to bloom of the May-flowering.

AMERICAN FLAG. (Darwin.) Bright red, beautifully striped and flaked white. Sturdy grower.

ARISTOCRAT. (Darwin.) Violet-rose, edged lighter. A real aristocrat among the Tulips.

CHAPPAQUA. (Cottage.) Large, oval-shaped flower of a beautiful self carmine-rose color. One of the tallest growing Tulips.

CLARA BUTT. (Darwin.) Beautiful clear salmon-pink. The ever-popular pink Tulip.

ECLIPSE. (Darwin.) Deep blood-red. Reveals a dark blue heart as petals open wide. Stately, long-lasting flower.

GOLDEN HARVEST. (Cottage.) Soft pure yellow. Outstanding in form and texture.

INSURPASSABLE. (Darwin.) Pure lavender. Considered to be the finest lavender Tulip.

NEW ORLEANS. (Darwin.) Distinctive flower of a delightful and unusual bordeaux-red color. Sturdy grower.

NIPHOTOS. (Darwin.) Ivory-yellow turning lighter when in full bloom. Magnificently shaped flower.

RED PITT. (Darwin.) The long-time favorite red Tulip. Massive flower. A winner of many honors.

ZWANENBURG. (Darwin.) Pure white flower of wonderful texture.

10 50
1 10 4 75
1 15 5 00
1 10 4 75
1 30 5 50



COLLECTION B
5 bulbs each of above 12 varieties
60 for \$7.00

Ten Blue Ribbon Darwin Varieties

BOTANICAL TULIPS

Early blooming and low growing, they are ideal for planting in the rock garden.

CLUSIANA. (The Candystick Tulip).

3 for 50c; 10 for \$1.50; 25 for \$3.50

EICHLERI MAX. Scarlet, black center.

3 for 55c; 10 for \$1.65; 25 for \$3.85

KAUFMANNIANA. (The Waterlily Tulip).

3 for 65c; 10 for \$1.90; 25 for \$4.50

NEW PEACOCK TULIPS. Illustrated below.

3 for 75c; 10 for \$2.25; 25 for \$5.30

COLLECTION G

5 bulbs each of the above 4 varieties

20 for \$3.20

PEACOCK TULIPS. 10 for \$2.25



HYACINTHS



EXHIBITION SIZE

These large-size bulbs produce enormous flower spikes. The following varieties are especially recommended for pots and window boxes, as well as for garden use where very large, compact flowers are desired.

BISMARCK. Clear blue.
CARNEGIE. Snow-white.
CITY OF HAARLEM. Soft yellow.
JAN BOS. Bright red.
LADY DERBY. Light pink.
OSTARA. China-blue.
PERLE BRILLIANT. Light blue.
PINK PEARL. Deep pink.

10 of any ONE variety \$3.30

3 for \$1.10

25 for \$7.70

BEDDING SIZE

Sweet-scented Hyacinths always create stunning effects in one-color or multicolored beds. The following are especially suitable for garden planting, and all will bloom at the same time.

PURE WHITE
CLEAR PINK
SKY-BLUE
DARK BLUE
BRIGHT RED
PURE YELLOW
MIXED COLORS

10 of any ONE color \$2.10

25 for \$4.90

100 for \$17.80

COLLECTION N

3 bulbs each of above 8
 Exhibition varieties

24 for \$7.60



COLLECTION O

5 bulbs each of above
 6 colors

30 for \$5.90

Dutch IRIS

The bulbous Iris produce large flowers on strong stems, which makes them exceptionally fine for cutting and wonderful for garden display. Bloom in June.

	10	50
GOLDEN HARVEST. Deep yellow.....	\$0 45	\$1 85
IMPERATOR. Deep blue.....	45	1 75
WEDGWOOD. Azure-blue.....	40	1 50
WHITE EXCELSIOR. Pure white.....	45	1 85
MIXED COLORS of DUTCH IRIS		
	25 for 90c	100 for \$3.25

COLLECTION Q 10 bulbs each of above 4 varieties **40 for \$1.40**



GROW MAMMOTH HYACINTHS

indoors—on water
 in NEW

LUXO VASES

Clear plastic vase holds individual giant Hyacinth bulb in ingenious holder (see photo). Flower spike is kept upright and rigid. Very easy to grow indoors. Just fill LUXO with water—no potting.

COLLECTION P

3 Mammoth Hyacinths
SNOW-WHITE
DELICATE PINK
BRIGHT BLUE
 and 3 LUXO VASES

\$3.80